

Hibox in the stream of global ICT



CEO Staffan Granholm and the personnel occasionally relax in the cozy lounge area.

Hibox premises are located in the cultural landscape of Turku, right on the banks of the Aura River. The old and new worlds collide inside the historic building. The ICT Company Hibox is in the process of a rapid internationalization and participates next year in the Great Place to Work competition. They have already gained success in the growth competitions organized by Deloitte.

Founded in March 2005, Hibox Systems delivers sophisticated TV-systems for operators and hotels.

The system is controlled by either a remote control or a keyboard. One can, for example, use the remote to pause the ordered movie and later resume watching from the same point.

The system enables the hotel guest to access the basic hotel services and to communicate with the reception. The system is also available on mobile devices, explains **Staffan Granholm**, the CEO of Hibox.

A good team spirit helps in a competitive business environment

Hibox currently has offices in Finland and Austria. 15% of the turnover comes from international sales.

Within the past year the company has recruited ten new people in product development and international marketing. Despite the business being extremely competitive globally Granholm firmly believes in the success of Hibox.

The competitive advantage of our company is the fast product development and the ability to react quickly. We have a cutting-edge technology and we are flexible in the system deliveries.

The products have an excellent quality-price ratio and flexible pricing models. We do not have large start-up costs.

Even though the company seeks a strong international growth Hibox strives to maintain the company culture such that people enjoy working there. A good team spirit and an excellent atmosphere enable people to reach ever better results. ●

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